



Here are some questions to answer/think about in each area we'll be covering, prior to our live session:

Mindset, Beliefs and Energy

This is about your "inner work" stuff.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Messaging

This is about how you share your message with your community/audience/potential customers/clients.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Content Creation

This is about how you use content to position yourself as an expert.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Soulmate/Ideal Clients

This is about who you want to work with and attract to your business, programs, offers, books, etc.

- Who is your soulmate client?
- What do you enjoy/what feels good about working with this type of person?
- What do you not enjoy/what doesn't feel good in the area of clients?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Marketing

This is about visibility and how you promote your business online and/or offline.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Selling

This is about how you sell your offers, products and/or the stuff you create.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Monthly Investments

This is about the things you invest in—aka spend money on—every month in your business.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?

- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Money

This is about your money as it relates to your business (and/or in general), including how you manage it, make it, handle it, etc.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Business Systems and Processes

This is about the systems you use to run your business and/or the processes you use to get things done in your business.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Business Support and Team Management

This is about your virtual team and/or staff who run and/or support your business.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Growth

This is about how you grow your business, including audience growth, email list growth, FB group growth, or whatever pertains to your business.

- What are you currently doing in this area?
- What do you enjoy/what feels good about this area?
- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

Soulwork

This is about the stuff that fuels your soul, that stuff you KNOW in your heart and soul you're meant to be doing (even if you may not be doing it right now).

- What are you currently doing in this area?
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- What do you not enjoy/what doesn't feel good?
- If you could do anything and you knew for sure it would work, what would you be doing in this area?

